



FARHAD ASALI.P

Digital Product | Technical Content
Motion Graphics | Web Experience

CONTACT

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WORK EMAIL

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LINKEDIN

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PORTFOLIO

ONLINE HELP

help.vebko.org

PRESENTATION

presentation.vebko.org

AMT205 CAMPAIGN

amt205.vebko.org

3D PRODUCT

3dmodel.vebko.org

TOP EXPERTISE

Digital product development
Technical training content
Motion graphics and animation
B2B LinkedIn creative design
Web UI/UX and landing pages
Telegram bot workflows
Industrial product storytelling

TECHNOLOGY

ASP.NET Core, Razor Pages, Blazor
C#, .NET, EF Core, SQL Server
HTML, CSS, JavaScript, Python
Telegram Bot API, JSON workflows
3D / WebGL product viewer concepts

FARHAD ASALI.P

Digital Product Developer | Technical Content Manager | Motion Graphics & Web Experience Specialist

Remote-ready profile for Dubai / UAE opportunities - Industrial technology, B2B digital content, web platforms, automation and product presentation.

PROFESSIONAL SUMMARY

Multidisciplinary digital product and technical content specialist with strong experience in building customer-facing web platforms, interactive product presentations, technical training systems, motion graphics, LinkedIn content, automation workflows and support-oriented digital tools for industrial technology products.

Proven ability to translate complex engineering and power-system concepts into clear, professional and visually engaging digital experiences. Created more than 400 technical training videos and educational animations and more than 200 LinkedIn posts, motion graphics and designed marketing assets for VEBKO.

CAREER IMPACT

400+ Training videos and educational animations	200+ LinkedIn posts, motion graphics and designs
4+ Major public web platforms delivered	Full-stack Content, UI, web, automation and presentation

PROFESSIONAL EXPERIENCE

VEBKO Amirkabir

Digital Product, Web Experience & Technical Content Specialist | Industrial testing, relay test equipment, AMT devices, AMPro software and customer-facing digital systems

- Produced and managed 400+ technical training videos, educational animations and instructional visual assets for product education, software workflows and customer training.
- Designed and created 200+ professional LinkedIn posts, animated posts, motion graphics and B2B marketing visuals to strengthen brand presence and product communication.
- Built and improved help.vebko.org as a structured Online Help platform for product instructions, documentation, troubleshooting guidance and user support.
- Developed presentation.vebko.org as a professional product presentation ecosystem for company overview, products, catalogs, training, online help, global presence and sales enablement.
- Created and enhanced amt205.vebko.org for the AMT205 Founding Partners Program, including premium landing page design, reservation workflow concepts, serial number logic and campaign storytelling.
- Developed and improved 3dmodel.vebko.org, an interactive 3D product experience for showcasing AMT devices, product components and technical information.
- Designed Telegram bot workflows for catalogs, LinkedIn content, videos, online help, support requests, smart assistant concepts and troubleshooting guidance.
- Connected marketing, technical documentation, training videos, product presentation and support workflows into integrated digital experiences for customers and sales teams.



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SELECTED PLATFORMS & DIGITAL ASSETS

help.vebko.org - Online Help and technical documentation platform for customer support, product guidance and training access.

presentation.vebko.org - Professional web-based sales and product presentation platform for international customers and internal teams.

amt205.vebko.org - Campaign landing website for AMT205 Founding Partners Program with premium visual direction and reservation workflow.

3dmodel.vebko.org - Interactive 3D product viewer for device presentation, component explanation and product storytelling.

SELECTED PROJECT DETAILS

VEBKO Online Help Platform

- Structured technical help content for customers, engineers and internal support teams, connecting documentation, media resources and support paths.

VEBKO Presentation Platform

- Developed a web-based presentation environment for international product communication, covering company overview, products, catalogs, global presence, 3D viewer, training and customer solutions.

AMT205 Founding Partners Campaign

- Designed a premium campaign interface and reservation workflow direction using ASP.NET Core Razor Pages, EF Core concepts, SQL Server LocalDB and structured models.

Interactive 3D Product Viewer

- Integrated a web-based 3D model experience for AMT hardware presentation, component-level explanation, selection behavior and product storytelling.

Telegram Bot and Support Automation

- Designed bot flows for Catalog, LinkedIn, Videos, Online Help, Support, Smart Assistant and Troubleshooting Wizard concepts using Python and python-telegram-bot.

TECHNICAL & CREATIVE SKILLS

Web & Software: HTML, CSS, JavaScript, ASP.NET Core Razor Pages, Blazor UI concepts, C#, .NET, EF Core, SQL Server / LocalDB, Python, Telegram bot development, JSON workflows.

UI/UX & Product Presentation: Dashboard UI, landing pages, responsive layouts, card-based systems, mobile behavior, navigation systems, interactive product pages and sales enablement interfaces.

Content & Motion: Technical video production, educational animation, motion graphics, LinkedIn creative design, product explainers, training workflows and B2B visual storytelling.

Industrial Domains: Relay test equipment, AMT product family, AMPro software, IEC 61850 presentation content, Sampled Value, GOOSE, PMU concepts, power-system training content.

COMPETITIVE VALUE

A rare combination of technical understanding, creative production, web development, automation and product storytelling. Strong fit for remote roles requiring ownership across content, product, marketing technology and customer-facing web systems.

LANGUAGES & TARGET ROLE FIT

Persian: Native | English: Professional working proficiency. Suitable for Digital Product Specialist, Technical Content Manager, Web & Content Developer, Motion Graphics Specialist, Product Presentation Designer, Marketing Technology Specialist and Technical Documentation / Training roles.